

GOAL SETTING GUIDELINES

DEFINITION OF A GOAL

A desired change in a future condition.

It is the WHAT, not the HOW.
It is the END, not the MEANS.

CRITERION FOR A GREAT GOAL:

- ✓ Is it **CLEAR**?
- ✓ Is it **CONCISE**?
- ✓ Is it **ACCURATE**?
- ✓ Is it **DOABLE**?
- ✓ Is it **MEASURABLE**?
- ✓ Is it a **RESULT**?

Examples of Good Goals:

- *Significantly increase safety on Lane County roads.*
- *Reduce the rate of recidivism of juvenile offenders.*
- *Increase fresh water recreation opportunities.*
- *Improve the quality of facilities for essential public health caregivers and service recipients.*

Examples of Bad Goals:

- *Improve the quality of life.*
- *Pass a bill or resolution.*
- *Expand job recruiting for minorities and women.*
- *Make Lane County safer when citizens feel unsafe in their residences in some rural areas at night.*

IMPLEMENTING GOALS

Goal

Significantly increase safety on rural Lane County roads.

Objective

Reduce, by 25%, single vehicle roll-over accidents on rural Lane County roads by 6/30/09.

Activities

1. *Map locations of all single vehicle roll-over accidents since 1990.*
2. *Extend paved shoulder on 50 miles of highest risk roads each year.*
3. *Repaint fog lines on 500 miles of rural county roads each year.*
4. *Place fog line "bumpers" on 100 miles of rural county roads each year.*

Performance Measures

- # *of roll-over accidents per year*
- # *of roll-over accidents per year on "improved" road sections*
- # *of paved shoulder miles per year*
- # *of fog line miles repainted per year*
- # *of miles of fog line bumpers installed per year*

Lane County Board of Commissioners Goal Setting

Established areas of goal direction on Feb 23, 2005

Next steps:

1. **Create goal statements using the great goal criterion.**
2. **Determine objective/s for each goal statement.**

Lane County Board of Commissioners
February 23, 2005

Areas of Goal Direction

- Improve Lane County's Financial Condition
 - Control costs through efficiencies
 - Implement most efficient organizational structures
 - Maximize the current return on budget allocations
 - Increase General Fund resources (taxes, fees, charges, etc)
 - Achieve a sustainable financial condition
 - Consider alternative funding mechanisms for current programs
 - Actively engage the public (involvement, information distribution, advocacy, etc.)

- Improve County Facilities
 - Construct a new Public Health Building
 - Acquire state office building located north of the Courthouse
 - Develop a long-term capital facility plan

- Reform the criminal justice system and enhance public safety to restore public confidence
 - Increase patrol presence in rural areas
 - Expand treatment services for drug addicts
 - Increase operational jail bed capacity through innovative strategies
 - Expand programs to prevent drug addiction

IN THE BOARD OF COUNTY COMMISSIONERS
OF LANE COUNTY, OREGON

ORDER NO. 05-4-13-6

) IN THE MATTER OF APPROVING LANE
) COUNTY GOALS

WHEREAS, the Lane County Strategic Plan was adopted on March 14, 2001, and

WHEREAS, progress has been made on the core strategies, and

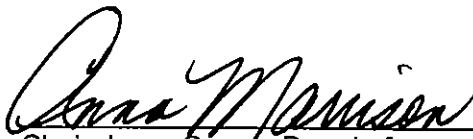
WHEREAS, the Management Team recommended, and on February 15, 2005, the Board adopted 1-3 year countywide Priority Strategic Objectives (Order No. 05-2-15-1), and

WHEREAS, on February 23, 2005 and April 13, 2005, the Board further considered and deliberated specific Goal Statements,

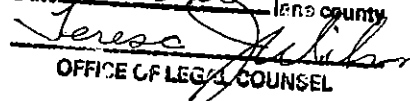
NOW, THEREFORE IT IS HEREBY ORDERED that the Lane County Board of Commissioners adopts the following Goals:

1. Decrease and eliminate the structural deficit.
2. Improve the quality of facilities for public health caregivers and service recipients.
3. Fund an improved public safety system for the long term.

DATED this 13th day of April, 2005.



Chair, Lane County Board of
Commissioners

APPROVED AS TO FORM
Date 4-13-05 Lane County

OFFICE OF LEGAL COUNSEL